

transmission

Issue 6

Dispatches from Television Centre

White City's first art gallery

Elephant Magazine's new
gallery opens on Wood Lane

The neighbourhood

The final apartments are ready
at Television Centre

Clean eating

Kricket and Blanc Dry Cleaners
join the line up

Television Centre turns a new leaf this autumn

5 Television Centre
101 Wood Lane
London W12 7FW
020 8811 8720

@thisistvc
#thisistvc

Live at Television Centre
televisioncentre.com

Cover image:
Television Centre façade
by Lee Mawdsley

transmission is edited
and produced by dn&co.
dnco.com



Illustration: Charlie Davis

Between construction completing, restaurants opening and new residents moving into new homes — it's been a rather busy summer at Television Centre. The Allis, Patty & Bun and Homeslice opened their doors (and terraces) for summer trade, construction started to complete and more new residents (and their pets) have arrived at their new homes. It's a turning point for the neighbourhood. We report on White City's updates in this issue of transmission.

What's hopping in White City

Tuning in to the latest news from W12: restaurant openings, award-winning honey and more

Kricket Finally Arrives

A new outpost of the Indian-British restaurant Kricket opens on the Television Centre forecourt (next to Bluebird) in late September. The founding duo started the business in a shipping container in Brixton, and grew into a Soho location last year. White City will be Kricket's biggest location yet, and it all sounds very promising. A Tandoor oven, a long bar for experimental cocktails and an even more ambitious menu offering – get set to enjoy the latest from these two bright, young restaurateurs.

Open daily from 24 September
2 Television Centre, 101 Wood Lane, London W12 7RF
kricket.co.uk



Award-Winning Honey

Oh, honey! The bees on the roof of Television Centre have been industriously producing honey for the last two years, thanks to the expert beekeeping of the London Bee Company. Hive Honey is the fruit of their combined labour and it's just been awarded a Great Taste Award. For more London honey by the London Bee Company, visit thelondonbee.com.



Media Giant Publicis Takes 2 Television Centre

Publicis Media are set to move more than 2,000 employees into 2 Television Centre, the new office building (pictured left) adjacent to the historic Helios. The move in spring 2019 will see the global group share the building with The White Company, who moved in earlier this year.

Autumn's best events in west London

Open House at Television Centre

Join Television Centre masterplan architects Alford Monaghan Hall Morris during this year's Open House Festival for architect-led tours of the regenerated Television Centre.

22 September, 10am–4.30pm
Architect-led tours every 30 min
openhouselondon.org.uk

An Adventure

Coming to the Bush Theatre, An Adventure is a new production by Vinay Patel – the writer behind the book and play True Brits. An Adventure chronicles seven decades and three continents in a story that was inspired by Patel's grandparents and their experiences coming to the UK.

6 September – 20 October
bushtheatre.co.uk

The White City Place Pod at London Design Festival

The Pod is going on tour! The mobile recording studio that lives up the road at White City Place is travelling to South Kensington for London Design Festival to record a special batch of podcasts, in collaboration with the V&A and Brompton Design District. Catch these episodes and more at the White City Place podcast, Thought Starters.

22 September – 23 September
whitecityplace.com/podcast

Portobello Spanish Festival

The first ever Spanish festival comes to Portobello Road to celebrate the sounds and tastes of this exuberant culture. Come for the Flamenco performances, stay for the Croquetas.

Sunday 23 September, 11.30am
portobellospanishfest.co.uk



Progress Report

New homes, new employers and new amenities arrive in White City

3 Sales suite makes way for new gastropub

The former Television Centre sales suite fronting Wood Lane has moved to a new home in the Helios. Its former space will be transformed into a gastropub, opening later this autumn.

4 Pedestrian link connects Wood Lane to John Lewis and Westfield

A new pedestrian link connecting Television Centre to Westfield and John Lewis will open, along with new shops and galleries in the railway arches under White City tube station.

5 Imperial College's White City Campus

If you've noticed the cranes and the ascent of one particularly tall tower, then you've noticed the new Imperial College White City campus. At the end of the year, the aforementioned tower will welcome more than 200 new residents, including Imperial staff. Another key flagship building, the Michael Uren Biomedical Engineering Research Hub (BmE Hub), will be up and running by this time next year.

1 Final apartments complete

The finishing touches are being put to the new homes at Television Centre, overlooking the beautifully landscaped courtyard. This coincides with the upcoming launch of the Architects' Series, a collection of bespoke architect designed homes that sit atop the Helios and Crescent. Visit televisioncentre.com for more information.

2 House and home: White City House opens

The new Soho House members' club marked both the start of summer and its grand opening with a week of fanfare. What might be the most ambitious Soho House yet opened just in time for its members to spend the heatwave cooling down by the rooftop pool. But White City House is not just for members: parts of the club such as Soho House Hotel and The Allis are open to all. It's a major perk for Television Centre residents: the new fitness facilities are theirs to use too. Visit whitecityhouse.com for more.

6 Life sciences companies moving to W12

Although the campus is still under construction, Imperial College is already attracting new innovation to the area. A new cluster of life sciences companies is forming here and at White City Place, kicked off by Autolus and Synthace.

7 Elephant opens gallery in disused petrol station

Elephant Magazine is moving to White City with a new gallery and editorial HQ. For an interview with creative director Robert Shore, simply turn the page. Visit elephant.art for more.

Illustration: Maggie Li



Elephant is in the Room

The doomsayers may bemoan the plight of print, but one publication is going against the grain and taking its biggest leap to date: a bricks-and-mortar space dedicated to the arts in a converted petrol station fronting Wood Lane.



Elephant was founded in 2009 with a mission to 'survey the international contemporary art scene with more energy and depth than any other magazine'. Elephant West, the magazine's new outpost in a formerly disused petrol station, will fuel the magazine's mission like never before.

Opening this autumn, the Liddicoat & Goldhill-designed space will feature a project space, urban garden, shop and café, and it will serve as the magazine's new headquarters. Invited artists will be commissioned to create large-scale solo projects that serve as the backdrop to a rotating schedule of talks, workshops, film screenings, theatre and dance.

We spoke to Robert Shore, Elephant's creative director, to learn more about the project.

Tell us about Elephant West.

This will be the home of the magazine. We are calling it a project space as opposed to a gallery, because we're asking artists to come and do takeovers. We want them to create new work in response to the space. They will have to use the space knowing that lots of other things will happen here. So it's a different take on the traditional gallery space.

There'll also be a café there called 'Fuel' which will serve as a hub for anyone who wants to come and have a coffee and work. We want to invite as many people in to use the space and to build a community out of that. Then there will be the space itself which will come to life on a daily basis with talks by artists and others, workshops, yoga, film screenings, karaoke... .

How will it connect with the print magazine?

What goes on in the space will partly be tied with the themes in each issue. The first theme this autumn is luxury and the new luxury. What luxury means now, the way the idea of luxury has changed and the way that artists respond to that idea. We will also be doing talks around the idea of the "West" – west London but also the West, generally. All sorts of facets of west-ness.

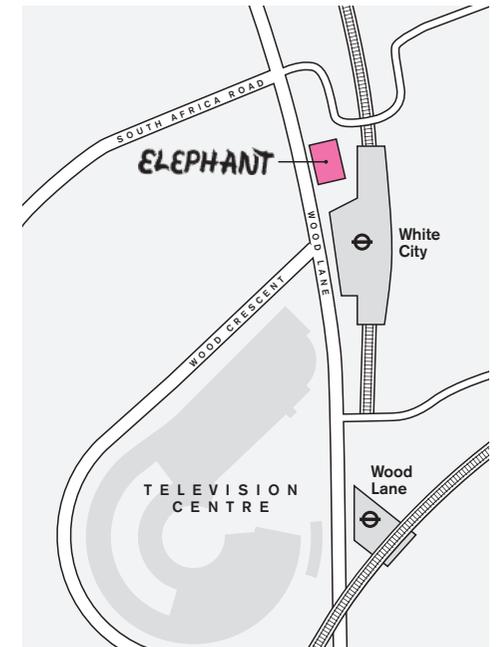
Above: architects' rendering of the Elephant West. Opposite page: a sample magazine spread, two works by Maisie Cousins, the first artist to exhibit in the new space.

Tell us about the petrol station on Wood Lane.

The structure will remain intact under a new building although I should stress there won't be any petrol on site anymore. But the pumps will still be present. The iconic, key-shaped roof canopy will still be present. It won't be entirely visible, because we don't want everything that happens in the space to be in response to a petrol station. At the same time it's quite interesting to think that this place has been providing some kind of fuel before and now we'll provide fuel of another kind.

Why is now the right time for Elephant West?

It is part of a broader trend of offering readers a more experiential way to engage with the magazine. There is also some momentum happening in this particular area of London. For years the east of London has dominated the art scene (or the idea of the art scene) but things have been shifting in the past few years. There is this growing balance of activity in west London and it's quite exciting.



Who are some of the artists that we can expect this autumn when the space opens?

We are very excited to have a west London artist called Maisie Cousins who will be the first artist shown here. We are also going to be working with a gallery based in Ladbroke Grove called Griffin which has been running a very good art prize for the past several years. Elephant has become a sponsor and will be hosting the next edition which will be called the Elephant x Griffin prize.

There will also be a show by the artist that won the prize last year, Anna Liber Lewis. And she's working with a very exciting musician. There's lots to come.

**Elephant West opens autumn 2018
Wood Lane, London W12 7RH
elephant.art**

Home Show

Leading fashion and design brands have set up at Television Centre for a very special makeover of the show apartments. Come on in.

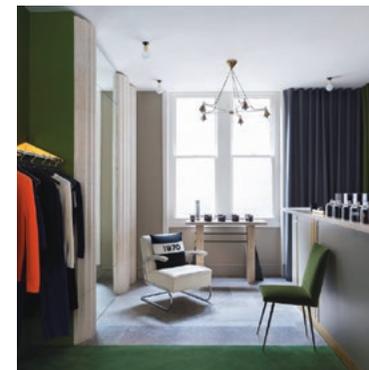


< WEST ELM

The Brooklyn-born furniture and homewares brand has decorated a two-bed apartment that takes inspiration from the building's historic architecture. A blend of vintage-inspired furniture and contemporary designs creates a sense of elegance. The master bedroom is decorated with dark greens and antique brass, inspired by the private gardens below.

Above right: Bella Freud's London boutique and an example of Retrouvius's work below. We can expect this and more for their collaboration at Television Centre.

APARTMENTS



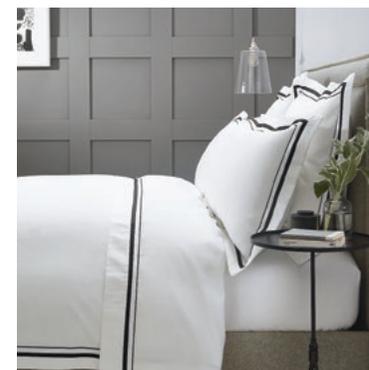
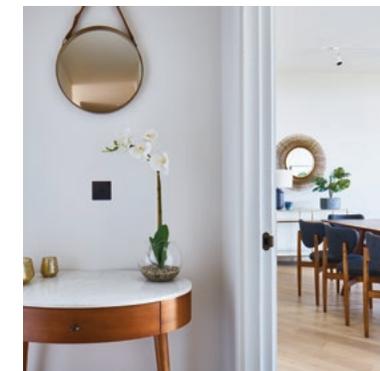
< BELLA FREUD & RETROUVIUS

Bella Freud, a leading British fashion designer, has joined forces with architecture and design company Retrouvius to create 'Bella's Penthouse'. Bella's iconic jumpers have become a stalwart of British cool with Alexa Chung and Kate Moss as fans. She jumped into interior design recently, defining her style as 'rich minimalism' with a particular liking to colour combinations. Collaborator Retrouvius's focus is on salvage and reclamation. Their combined artistry will shine through at Bella's penthouse, sitting at the top of the Helios building and inspired by the site's rich historical heritage. Split over two floors, the apartment offers a dual aspect to the east and west and views of London's skyline. Launching late October.



JOHN LEWIS >

John Lewis has envisioned the Smart Home for this show apartment, using state-of-the-art technology from brands like Apple and Google. Here you'll find the best of the brands available at the new flagship John Lewis across the street at Westfield – the largest in the UK.



< THE WHITE COMPANY

The White Company started life as a mail order business, selling bedding through a 12-page catalogue. Fast forward 20 years and the company has grown into a home decor institution. The show apartment will be especially close to home: The White Company's new headquarters are at 2 Television Centre. Visit the show apartment from September.

Sleeping Beauty: White City House Hotel



Lights, camera, satisfaction. Spending the night at the new White City House Hotel provides a glimpse into life at Television Centre.

The cosy rooms, positioned on the second and third floors of the historic Helios, are filled with midcentury modern details, a playful homage to the building's heritage.

Doctor Who, Absolutely Fabulous, Blue Peter... some of Britain's most iconic TV programmes have been filmed on these premises. Thanks to the new White City House hotel it's now possible to spend a night (or a few) with the stars. No, not literally, but there's plenty of memorabilia tastefully scattered around rooms and lounges to cast a glow of nostalgia for the building's former purpose.

Soho House's new outpost in West London includes a hotel with 45 rooms across two floors, ranging from 'tiny' to 'cosy' to 'medium'. These well stocked rooms pack a punch. Minibars include vaporisers, limes and chopping boards, and the bathrooms come with a generous supply of products by Cowshed, the string of beauty rooms and spas under the Soho House umbrella.

Rooms have been carefully fitted out in classic Soho House style with a whiff of retro to pay homage to the building's past: parquet floors and fluted panelling, low-slung sofas, bakelite-era telephones, chandeliers and Roberts radios. The bathrooms feature geometric tiling and walk-in rainforest showers. Each room includes one of four collages by Peter Blake depicting famous BBC personalities.

Hotel guests have access to the members' club, with ample space to plug in and work or mobile-free zones to disconnect. There's a rooftop pool and a huge gym with a lavish hammam, juice bar and another pool.

A stay at the hotel will also gives access to a busy and eclectic roster of events. The day begins with morning meditation, rounds out with pilates or yoga classes and ends with comedy shows, aperitif al fresco and musical performances. The offering makes it hard to leave. Staycation anyone?

Rates start at £120/night and can be booked at whitcityhouse.com





In the Studioworks

620 episodes, 500 live transmissions and an Avengers fan party: a look back at the first year of the reopened television studios at Television Centre.

When Television Centre first opened, it was different from all television studios that came before it for one simple reason. This was a building designed especially to make TV. The factory for television was a monument to the new medium and for the next fifty years, it churned out hours upon hours of entertainment.

As Television Centre underwent its recent transformation, it was clear that as the building evolved, some fundamental characteristics must stay the same. Television Centre would continue to be a place where television is made.

Fast forward to September 2017, BBC Studioworks reopened at Television Centre, the iconic Studios 1, 2 and 3 were refurbished for the next generation. Here you'll find more than 200 monitors, 22,000 sq ft of production space and room for audiences of up to 600.

In the last year, more than 620 episodes of television have been produced here, and nearly 500 of those were broadcast live. This includes programmes like *The Last Leg*, *The Jonathan Ross Show*, *Mock the Week*, *Loose Women*, *Sounds Like Friday Night* and the daily production of *This Morning*.

If you're local to the area, you may have seen audiences queuing to attend a screening – which, in Television Centre's new life, can be coupled with a visit to one of the new restaurants here.

You may also have seen Graham Norton walking his dogs Bailey and Madge in the courtyard. *The Graham Norton Show's* 23rd series filmed at Television Centre, featuring a colourful cast of sixty guests including Cher, Usain Bolt, Jo Brand and the ageless Jeff Goldblum.

Speaking of Jo Brand, August came with the announcement that the *Great British Bake Off* spin off *An Extra Slice* will be produced out of Studio 1. The Jo Brand-hosted programme features interviews with eliminated contestants filmed in front of an audience of 280.

The nostalgic draw of Television Centre does not go unnoticed. Iconic television shows that were produced here, such as the longstanding *The Old Grey Whistle Test*, returned this year for one-off anniversary shows.



But it's not all vintage programming returning for old time's sake: Studioworks is a testbed for new programmes. *The Big Narstie Show* is one of the notable examples of a pilot produced out of the refurbished Studio 1 that has since taken off. The grime MC-hosted programme was picked up by Channel 4 for a six 60-minute series, produced this summer at Studioworks.

But perhaps the most unusual production in the first year of Studioworks wasn't actually television. In April, the team facilitated a large scale red-carpet fan event with Walt Disney Studios for the Marvel superhero movie, *Avengers: Infinity War*. Studio 1 was turned into a high-spec cinema with a 15m wide screen, surround sound and seating for more than 600 fans and special guests. Outside, the red carpet was laid from Wood Lane, leading into and around the Helios forecourt, where the press were gathered to interview members of the film's A-List cast.

When Television Centre was originally designed, it was lauded for its flexibility and functionality. Architect Graham Dawbarn, who, along with Nigel Norman also designed layouts and buildings for airports like Gatwick and Birmingham, designed a building that was both a well-oiled machine and looked good on camera. The refurbished studios at BBC Studioworks continue to be a proof point of exactly that.

The lineup at Television Centre

Television Centre is live every day. Between stacked cheeseburgers, weekend brunches, late night cocktails or a takeaway slice, there's something to do here for every occasion, morning, noon and night.



Clockwise from left:
Patty & Bun, Homeslice,
The Allis & Electric Cinema

Entertainment

BBC Studioworks

Three TV studios host live and recorded audience programmes throughout the week.

Open now
bbcstudioworks.com

White City House

The latest addition to the Soho House family. The adjoining hotel offers 45 cosy bedrooms in the historic Helios.

Open now
whitecityhouse.com

Electric Cinema

A new three-screen cinema opens to the public in the autumn. Enjoy the latest arthouse flicks (or zombie thrillers) in a plush setting.

Opens autumn 2018
electriccinema.co.uk

Wellness & retail

Soho Fit House

Television Centre residents' place for pumping, spinning, treading and a touch of ommm. Open to Soho House members, hotel guests and residents only.

Open now
sohohouse.com

Blanc

An eco-friendly dry cleaner offering laundry and alterations using innovative cleaning technology.

Opens autumn 2018
blancliving.co

Food & drink

Homeslice

Regularly hailed as London's best pizza, with unorthodox toppings and prosecco on tap.

Open now
homeslicepizza.co.uk

Patty & Bun

London's favourite burgers have arrived at Television Centre. Stacked buns that unhinge the jaw.

Open now
pattyandbun.co.uk

The Allis

A cocktail concept by the Soho House Group. It may originate from Chicago, but we hear they make a mean Manhattan.

Open now
theallis.com

Bluebird Café

Modern European dining with an interior to please the well-heeled.

Open now
bluebirdcafe.co.uk

NEW Cricket

A hybrid of British ingredients prepared using authentic Indian techniques and spices.

Opens 24 September 2018
cricket.co.uk

NEW Bayley & Sage

Independent delicatessen and gourmet grocer with nearly 20 years of lunchtime authority.

Opens winter 2018
bayley-sage.co.uk

NEW Endo at the Rotunda

Endo Kazutoshi, the world-renowned sushi chef, is opening an exclusive 18-seat restaurant in the Rotunda.

Opens winter 2018

NEW Pavilion gastropub

A new food and drink concept is coming soon. Stay tuned for details.

Opens winter 2018



Food & drink

The Athenian

From the streets of Athens to the hungry diners of White City, The Athenian brings souvlaki and more.

Butterscotch

An imaginative café with afternoon tea, cakes, Allpress Coffee and even a build-your-own porridge bar.

Coco di Mama

Healthy pasta dishes and fresh salads from the purveyors of the City's best coffee.

Crussh

This juice bar has been blending and cold-pressing their natural elixirs around London since 1998.

Starbucks

Seattle's most reliable fix of coffees, light snacks and signature lattes.

Pizza Street

New York-style pizza the way it's meant to be enjoyed: slice by cheesy slice. See also their signature smoky grilled chicken.

Feast Bar & Kitchen

A robust cocktail selection with rotating street food vendors.

NEW Herman ze German

The best of the wurst, including schnitzel and German craft beer.

NEW Waka

Sushi, tiradito, ceviche – the fusion of Japanese and Peruvian cuisine is delicious indeed.

NEW The Wellbourne

Inventive cuisine by the former chefs of Dabbous, with a beautifully-designed dining room.

The lineup at White City Place

Further up Wood Lane from Television Centre, White City Place is a charged creative and business hub, home to game-changers like Yoox Net-A-Porter and the Royal College of Art. Explore White City Place for great food, fitness and retail.



Fitness

Studio Lagree

Power pilates from California using the innovative M3 Megaformer machines.

F45

High intensity training with expert instructors.

Fashion & lifestyle

Oliver Bonas

Clothing, jewellery and accessories for the home – the perfect fix for the last-minute gift.

Hair & Beauty by Design

A one-stop beauty shop offering hairstyling, facials, waxing and massages.

Huckletree

A workspace accelerator for tech businesses and entrepreneurs across media, fashion and design industries.



Clockwise from top: The Athenian, Studio Lagree, Waka

Eco-friendly dry cleaner Blanc cleans up nicely



Blanc was founded in 2011 with a clear mission: to clean up the dry cleaning business. As an industry, dry cleaning hasn't evolved much – at least, not enough for founder Ludovic Blanc, whose great-grandmother worked as a launderer. Using new technologies to eradicate harmful chemicals from the process, Blanc is one of the first dry cleaning businesses in London to opt for innovative, eco-friendly methods.

Blanc opened its first location in Marylebone in 2013 and grew from there. This autumn, it opens its first location at Television Centre. Residents can choose from services including laundry, dry cleaning (including specialised cleaning for finicky luxury garments), leather care and tailoring and alterations.

Perhaps the biggest draw? The irresistible selection of goods and accessories for the home.

Find Blanc in the Helios at 5 Television Centre,
101 Wood Lane, W12 7FW
blancliving.co

**Make a booking at
blancliving.co and
enter code TVCGIFT
at checkout for a free
welcome gift.**

 A high-angle, wide shot of a modern, curved apartment building with a central courtyard. The building features a mix of brick and dark wood paneling. The courtyard is lush with greenery, including trees and manicured lawns. People are seen walking on the ground level and sitting on balconies. The sky is blue with light clouds.

Live at Television Centre

Completed 1, 2 & 3 bedroom
apartments from £760,000*

Visit our Soho House gym,
Homeslice, Patty & Bun, Cricket
and exclusive amenities

New show apartments
launching 10am 29 September
Book your appointment

White City, London W12
020 8811 8720
televisioncentre.com

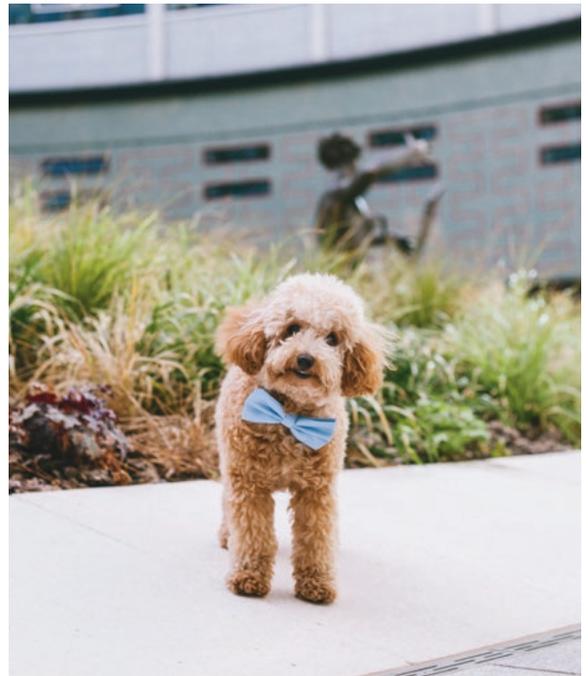
TELEVISION CENTRE

savills **STRUTT & PARKER**

*prices correct at time of going to press

Vanity Fur

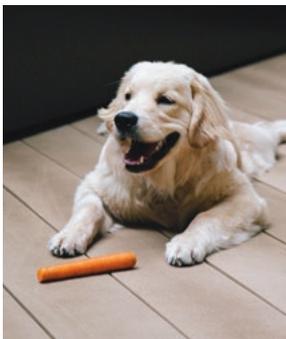
Television Centre has welcomed hundreds of new residents, and a few have brought their four-legged friends along. Meet the pets of Television Centre.



TEDDY

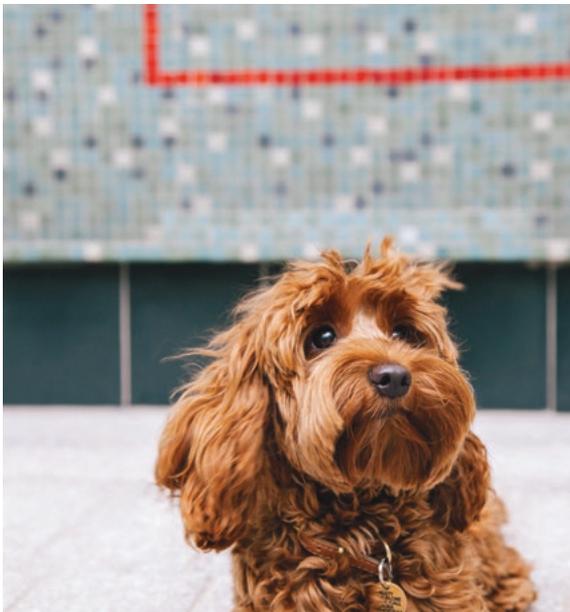
—
Favourite treat:
Cheddar cheese

Favourite thing to do
at Television Centre:
Socialising



FLOSSIE

—
Favourite treat: Carrots
—
Favourite thing to do
at Television Centre:
People watching with a bowl
of water and a chilled carrot



RUSTY

—
Favourite treat:
Frozen yoghurt

Favourite thing to do
at Television Centre:
Running around the lounge
finding friends



RONNIE

—
Favourite treat:
Chicken bites

—
Favourite thing to do
at Television Centre:
Run around the forecourt

COCO TORRES

—
Favourite treat:
Chicken sticks

—
Favourite thing to do
at Television Centre:
Sit on the balcony and
enjoy the garden view

