

TELEVISION CENTRE

Scenery House



Enjoy the Scenery in a new modern mansion block at Television Centre. The acclaimed reimagining of the BBC's former headquarter's in West London offers spacious 1 to 3 bedroom apartments and penthouses, thoughtfully arranged around private courtyard gardens.

Television Centre

An iconic London landmark and the historic home of the BBC, Television Centre sets the stage for creativity and learning. Now, it charts a new course as West London's cultural core. A place for individuals and families to come together. To live out who they really are among the homes, education, offices, dining and entertainment destinations that call White City their own. Welcome to the home of expression.



Television Centre statistics (2026):

1,000 residents	4,000 people working in our offices	43 hotel rooms
8 cafés and restaurants	3 tv studios	5 cinema screens
5.3 acres of open spaces	500,000 sq ft of office space	350+ shops in Westfield



Scenery House

An inviting collection of private apartments and penthouses arranged in a south facing crescent around courtyard gardens. Designed by Stirling prize winning architects dRMM on the site of the BBC's former 'Scenery Block'.

Apartments

Beds	Number of apartments	Floors	Size range sq ft	Size range sq m
1	52	G-7	540-688	50-64
2	64	G-8	773-1,166	72-108
3	41	1-7	1,063-1,833	99-170
3 (Premium)	4	8	1,820-1,972	169-183
3 & 4 (Penthouses)	2	8	1,852-2,258	172-210



CGI of Living Area



CGI of Balcony



CGI of Bedroom



CGI of Kitchen

Key facts

- Total apartments in Scenery House 163
- Number of floors 8
- Estimated completion Q2 2027
- Lease length 975 years
- Estimated service charge £9.66 psf (including VAT & Buildings insurance)
- Warranty provider Buildzone 10 year warranty
- Reservation fee £5,000 up to £2m / £10,000 for £2m and above
- Payment terms 10% Exchange (less reservation fee) / 90% Completion
- Car parking available by separate negotiation at £75,000

Specification

- 2.7m floor to ceiling heights
- Combined heating and comfort cooling
- Lutron smart lighting system
- Italian kitchens by Molteni with Silestone worktops
- Siemens integrated appliances
- Italian fully-fitted wardrobes
- Engineered timber flooring / carpets to bedrooms
- Glazed balconies
- Basement cycle storage
- Predicted Energy Assessment: B

Development team

- Developer Mitsui Fudosan UK
- Development Manager Stanhope
- Architect dRMM
- Interior Architects MSMR
- Landscape Architect Gillespies
- Interior Designer Tatjana von Stein
- Estate Manager Savills Property Management
- Local Authority London Borough of Hammersmith & Fulham



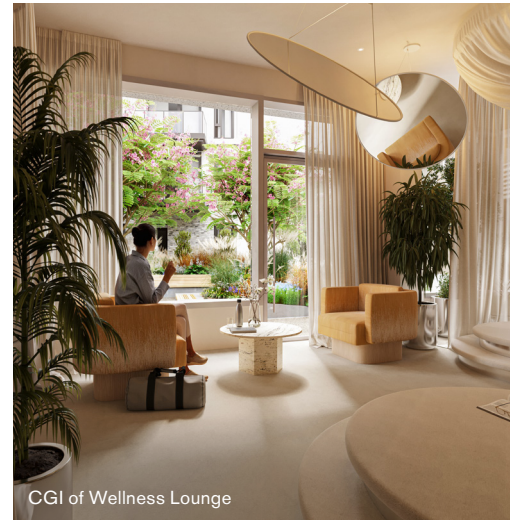
CGI of Courtyard Gardens



CGI of Scenery House Lounge



CGI of Cinema



CGI of Wellness Lounge



Soho House managed pool (The Helios)



Hammersmith Park

Amenities

Private residential amenities are located on the ground floor, in the adjoining building, *The Ariel* and in the basement of *The Helios* less than 100m away.

- Residents' lounge and cinema room (*Scenery House*)
- Co-working space (*The Ariel*)
- Wellness suite with treatment room, yoga and PT studios (*The Ariel*)
- 8th floor residents' lounge/bar, roof terrace and meeting/private dining room (*The Ariel*)
- 24/7 estate-wide security, CCTV and ANPR vehicle access (*Estate wide*)
- Residents' gym managed by Soho House – 25,000 sq ft / 2,500 sq m gym with 17m swimming pool, hammam with sauna and steam rooms (*The Helios*)

Transport & Location

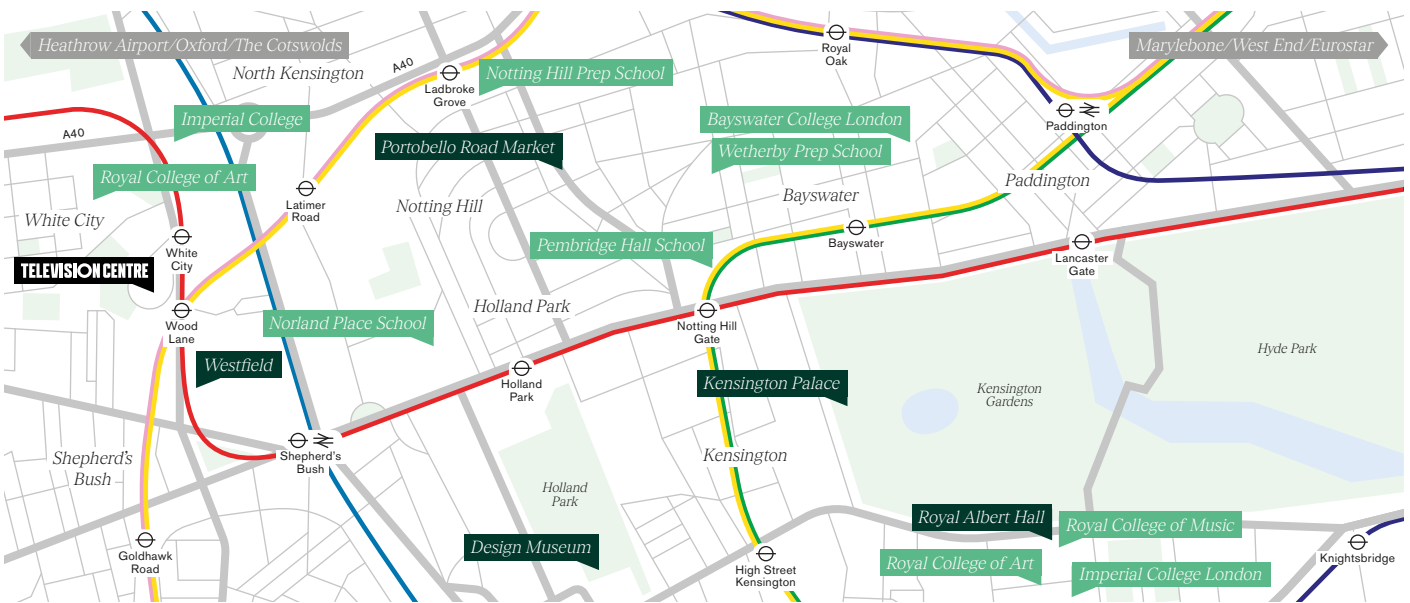
Located opposite Wood Lane and White City stations, Television Centre is served by three underground lines, the Overground and bus lines. Drivers also enjoy easy access to the A40(M).

Situated at the heart of vibrant White City, Television Centre occupies a prime position among West London's most illustrious postcodes. Catch an exhibition close to home. Connect with nature in Holland Park. Shop for antiques in Notting Hill's antique emporiums. Dine. Socialise. Exercise. Unwind. Explore the area and its neighbouring postcodes to experience West London's distinctive cultural charm.

Holland Park
4 mins ⊕



Notting Hill
6 mins ⊕



Wood Lane

1 min walk

Circle and Hammersmith & City Lines
⊕ ● ●

2 mins
Ladbroke Grove ⊕

8 mins
Paddington ⇌ ⊕

17 mins
Euston ⇌ ⊕

18 mins
King's Cross
St. Pancras ⇌ ⊕
Eurostar

30 mins
Heathrow Airport ⊕
Changing at Paddington

White City

2 mins walk

Central Line
⊕ ●

4 mins
Holland Park ⊕

6 mins
Notting Hill Gate ⊕

12 mins
Bond Street ⊕

13 mins
Oxford Circus ⊕

22 mins
Bank ⊕

25 mins
Liverpool Street ⇌ ⊕

Shepherd's Bush

9 mins walk

Mildmay Line
⇌ ⊕ ●

2 mins
Kensington Olympia ⇌ ⊕

18 mins
Clapham Junction ⇌ ⊕

38 mins
Gatwick Airport ⇌ ⊕

Education

St. Stephen's Church of England Primary School 7 mins ⊕

Godolphin & Latymer School 10 mins ⊕

St. Paul's Girls' School 10 mins 🏠

Imperial College (White City Campus) 10 mins 🚶

Royal College of Art (RCA) 11 mins 🚶

Bassett House School 12 mins ⊕

Wetherby School 14 mins ⊕

Eton College 24 mins 🏠

University College London (UCL) 24 mins ⊕

London School of Economics (LSE) 26 mins ⊕

Travel times are taken from Google Maps and subject to change.



White City

A bustling district that has championed innovation for decades, White City has fast evolved into an epicentre of business, education, retail and creativity.

Hyper-connected and rich in culture, the area attracts the best and the brightest from across the city and beyond. Forever looking forwards, White City is set to expand even further over the coming years.

Key numbers

- 2,500 new homes completed, with up to 3,500 by 2030
- Established transport network: three underground and rail stations, a bus terminal, just off the A40
- An established and expanding tech, media and fashion hub, with circa. 30,000 workers forecast by 2035
- Imperial College (ranked 2nd in World University Rankings) and Royal College of Art campuses
- Opposite Westfield, UK's No.1 ranked shopping centre



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A development by



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